

Pierrette Gagné

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Executive Director

▶ Mrs. Pierrette Gagné has been the Information and Referral Centre of Greater Montréal's Executive Director since July 2013. Her arrival has brought about a spirit of change throughout the organization that manages three information and referral helplines: 211 Greater Montréal, Gambling: Help and Referral, Drugs: Help and Referral, as well as, the TeleCounseling for Excessive Gamblers programme. Prior to her appointment as Executive Director, she held various positions within the organization and even sat on the Board of Directors, as well as, the IRCGM's Foundation Board. She, in fact, has led IRCGM into making numerous strategic and technological shifts in order to ensure its sustainability. Being a natural leader and unifier, her employees have gladly followed her, thus allowing them to acquire many new skills. In February 2020, Centraide of Greater Montreal awarded her with the Prix Solidaires Leadership.

▶ Founder of non-profit businesses and organizations, Pierrette Gagné has worked in the socio-economic information field throughout her career. She is, notably, the co-founder of the Institut pour le progrès socioéconomique (IPSÉ) and at the very beginning of her career, jointly with other graduating students, she co-founded CKRL-FM 89,5 in Québec, the first university radio of her hometown.

▶ Specialized in social development, she has worked in various areas, targeting issues regarding the improvement of the quality of life of specific clientele, such as, women, youth, immigrants and seniors. She has therefore worked in the research and communications fields, the municipal and regional political fields, as well as, Québec's Chamber of Commerce and Montréal's Chamber of Commerce. As a publishing consultant, she has led many mandates from different institutions, associations and professional orders. Director of reference works such as, the Atlas industriel du Québec et l'Entreprise, she co-authored *Le Futur présent : l'individu et l'organisation de la nouvelle économie* with Mr. Michel Lefèvre, published in 1995 by Publi-Relais.
